

Institutional Advancement Committee

MINUTES

JANUARY 19, 2017

10:00 A.M.

INFOCISION STADIUM

MEETING CALLED BY	Jared Coleman, chair	
TYPE OF MEETING	Monthly Meeting	
PRESIDER	Jared Coleman, chair	
NOTE TAKER	Barb Pizzute, secretary	
	<p>Members: Kim Cole, Jaren Coleman, Taylor Bennington, Barb Pizzute, Steve Kaufman, April Barnes, Christina Chipemba, Michele Novachek</p> <p>Absent with Notice: Christian Howse, Nancy Marion, Jarrod Tudor, Ann Usher</p>	
Agenda topics:		
10:00 – 10:05	CALL TO ORDER	JARED COLEMAN
DISCUSSION	<ol style="list-style-type: none"> The chair called the meeting to order. He asked for additions to the agenda. There being none, the agenda was approved as distributed by unanimous consent. The chair asked for additions or corrections to the November 4, 2016 minutes. There being none, the minutes were approved first by Jared Tudor, second by Steve Kaufman and they by unanimous consent. The minutes will be posted to the UC SharePoint site. 	
UNFINISHED BUSINESS		JARED COLEMAN
DISCUSSION	<p>Jared Coleman discussed with the committee our open seats (Faculty Senate – 2 seats) – Jared is going to follow up with Kim Haverkamp to check status.</p>	
PRESENTATION TO UC COUNCIL		JARED COLEMAN
DISCUSSION	<ol style="list-style-type: none"> Kim Cole gave an update on giving for the University. From July 1 – Dec 31, 2016 Alumni giving is up 25%, friends increased 101%. The number of first-time alumni donors for the period July 1 through Dec. 31, 2016, increased 35%. MDMF campaign in the first six months has raised \$478,000 and additional \$2.5 million also was donated toward scholarships for a total of \$2,728,845. Jared gave positive feedback from UC regarding Advancement presentation to the entire UC committee. We will discuss at our next meeting sending out the logo again for everyone to place on signature lines of emails. One side note, next time we send out, we need to include Apple computer instructions. Kim Cole will share with us a 5 year giving report trend. It was suggested that we educate everyone on terminology (i.e. unrestricted, endowment, non-endowment) – Kim Cole will prepare and present at next meeting. 	

6. Kim Cole also will ask our Annual Fund Development Office to attend a future meeting to discuss annual campaigns and giving.
7. Jared will ask either Matt Akers or Willy Kollman to attend a future meeting to give an update on Alumni and Government Relations.